

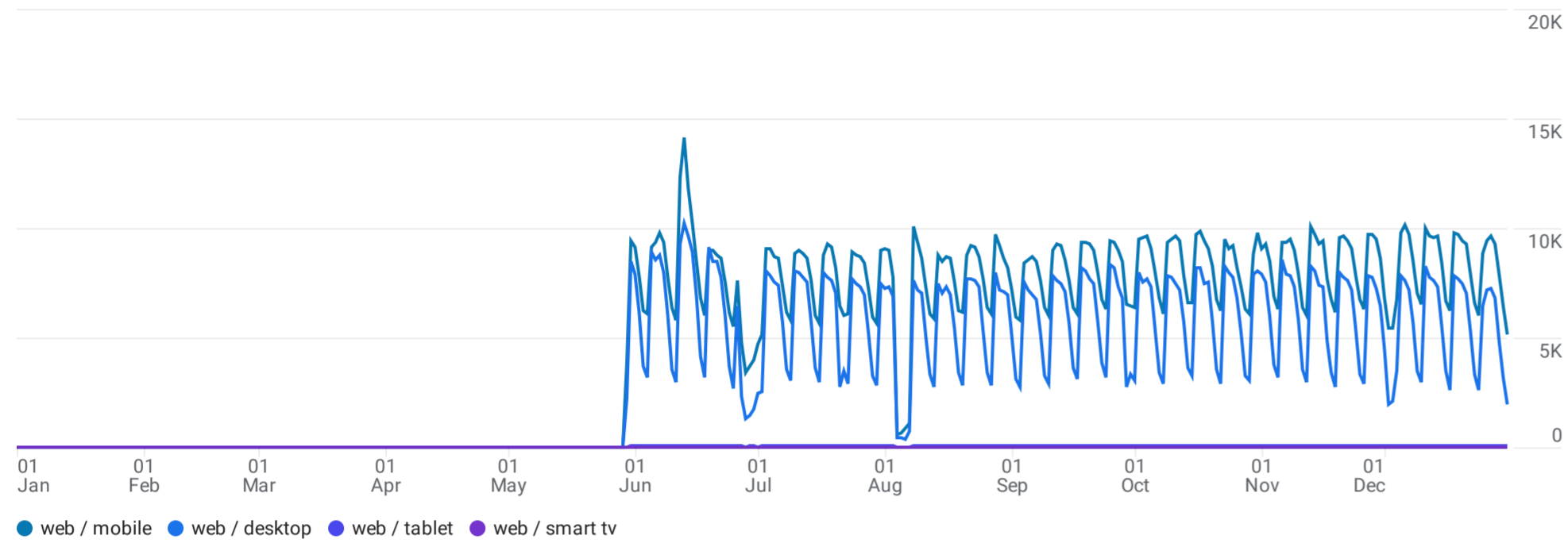
All Users [Add comparison](#) +

Last calendar year Jan 1 - Dec 31, 2023

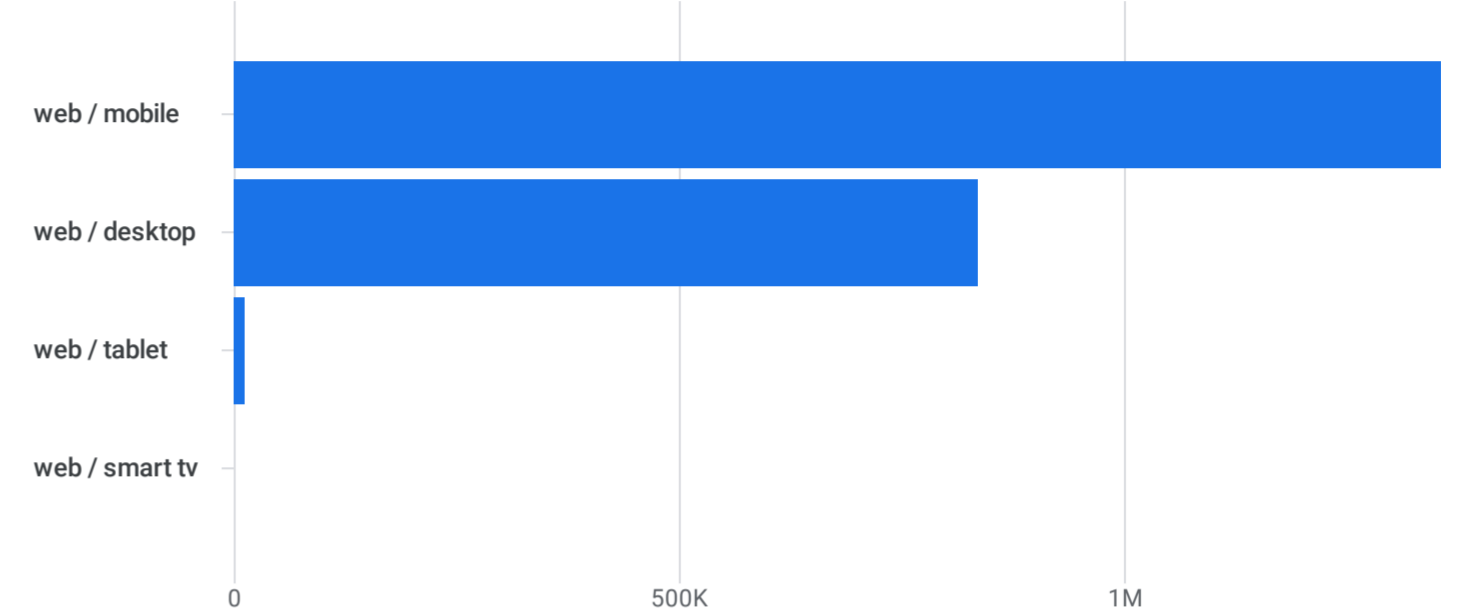
Tech details: Platform / device category [✔](#)

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Users by Platform / device category over time



Users by Platform / device category



Search... Rows per page: 10 1-4 of 4

Platform / device category	↓ Users	New users	Engaged sessions	Engagement rate	Engaged sessions per user	Average engagement time	Event count All events	Conversions All events	Total revenue
	2,179,327 100% of total	2,199,443 100% of total	2,408,193 100% of total	59.72% Avg 0%	1.11 Avg 0%	1m 48s Avg 0%	20,876,579 100% of total	1.00 100% of total	\$0.00
1 web / mobile	1,355,438	1,354,332	1,278,606	56.29%	0.94	1m 18s	11,305,600	0.00	\$0.00
2 web / desktop	835,065	833,440	1,114,688	62.82%	1.33	2m 35s	9,472,628	1.00	\$0.00
3 web / tablet	12,332	11,629	10,880	58.99%	0.88	1m 20s	98,076	0.00	\$0.00
4 web / smart tv	48	42	39	66.1%	0.81	2m 00s	275	0.00	\$0.00