

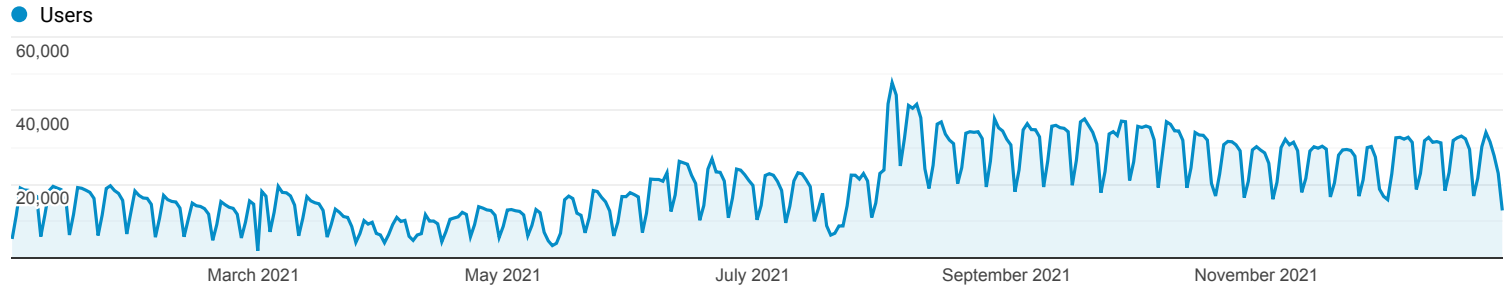
Overview

All Users
100.00% Users

Jan 1, 2021 - Dec 31, 2021

Explorer

Summary



Device Category	Acquisition			Behavior			Conversions Goal 1: Visits to homepage		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Visits to homepage (Goal 1 Conversion Rate)	Visits to homepage (Goal 1 Completions)	Visits to homepage (Goal 1 Value)
	4,426,856 % of Total: 100.00% (4,426,856)	4,326,149 % of Total: 100.10% (4,321,635)	9,383,185 % of Total: 100.00% (9,383,185)	54.54% Avg for View: 54.54% (0.00%)	2.06 Avg for View: 2.06 (0.00%)	00:02:20 Avg for View: 00:02:20 (0.00%)	1.09% Avg for View: 1.09% (0.00%)	102,450 % of Total: 100.00% (102,450)	\$0.00 % of Total: 0.00% (\$0.00)
1. mobile	2,729,974 (61.94%)	2,731,586 (63.14%)	5,228,813 (55.73%)	57.70%	2.04	00:02:07	0.84%	43,674 (42.63%)	\$0.00 (0.00%)
2. desktop	1,647,459 (37.38%)	1,565,224 (36.18%)	4,104,014 (43.74%)	50.52%	2.07	00:02:37	1.42%	58,128 (56.74%)	\$0.00 (0.00%)
3. tablet	29,784 (0.68%)	29,339 (0.68%)	50,358 (0.54%)	54.06%	2.14	00:02:29	1.29%	648 (0.63%)	\$0.00 (0.00%)

Rows 1 - 3 of 3