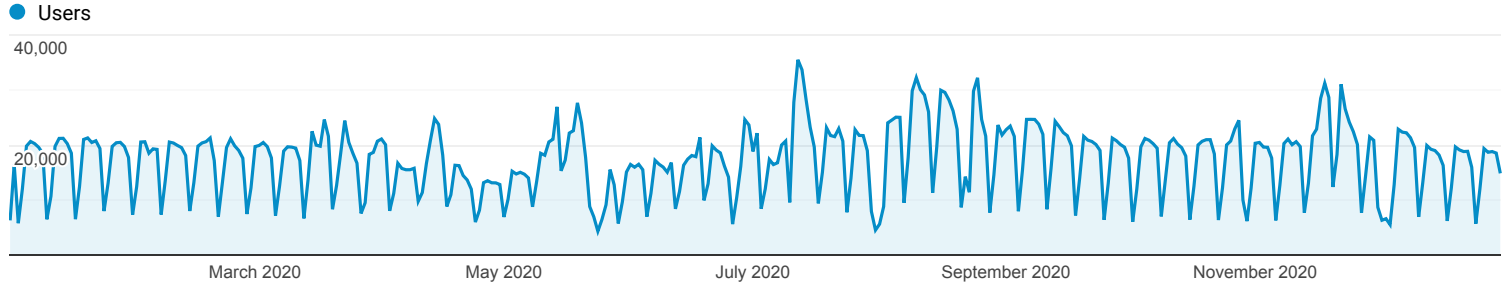


Audience Overview

All Users
100.00% Users

Jan 1, 2020 - Dec 31, 2020

Overview



Users
3,056,348

New Users
3,001,929

Sessions
8,547,174

Number of Sessions per User
2.80

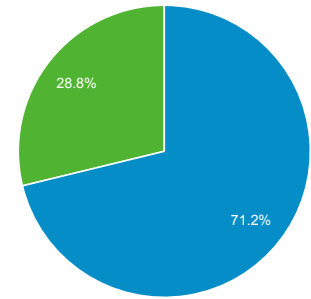
Pageviews
15,172,294

Pages / Session
1.78

Avg. Session Duration
00:02:39

Bounce Rate
39.08%

■ New Visitor ■ Returning Visitor



Language	Users	% Users
1. en-us	1,751,659	56.36%
2. en-gb	541,144	17.41%
3. en	292,954	9.43%
4. ar	283,145	9.11%
5. ar-ae	76,379	2.46%
6. en-in	31,980	1.03%
7. en-ae	17,552	0.56%
8. ar-eg	15,410	0.50%
9. fr-fr	11,004	0.35%
10. en-au	7,957	0.26%