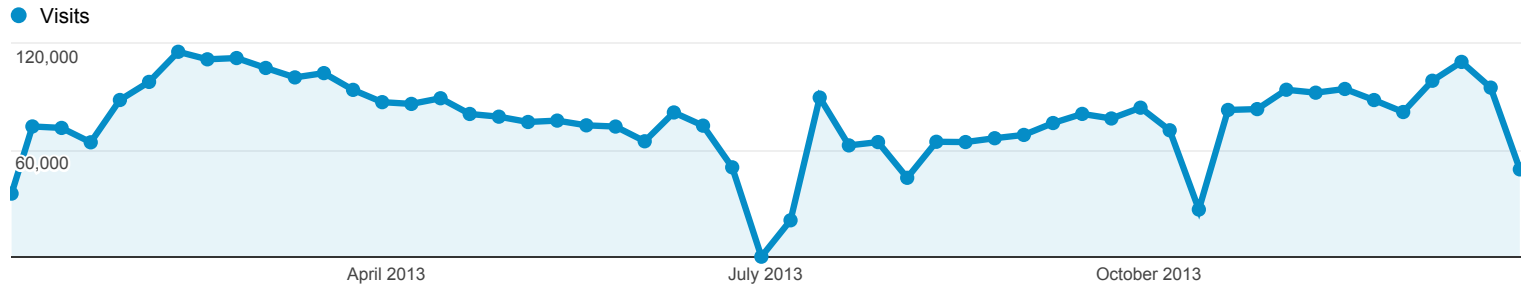


# Audience Overview

Jan 1, 2013 - Dec 31, 2013

All Visits  
100.00%

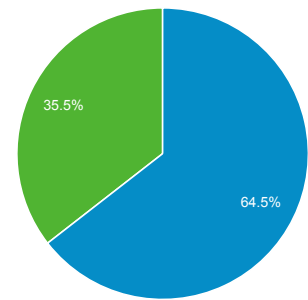
## Overview



## 1,490,877 people visited this site

<p>Visits</p> <p><b>4,087,935</b></p>	<p>Unique Visitors</p> <p><b>1,490,877</b></p>	<p>Pageviews</p> <p><b>11,589,914</b></p>
<p>Pages / Visit</p> <p><b>2.84</b></p>	<p>Avg. Visit Duration</p> <p><b>00:03:22</b></p>	<p>Bounce Rate</p> <p><b>41.75%</b></p>
<p>% New Visits</p> <p><b>35.48%</b></p>		

■ Returning Visitor ■ New Visitor



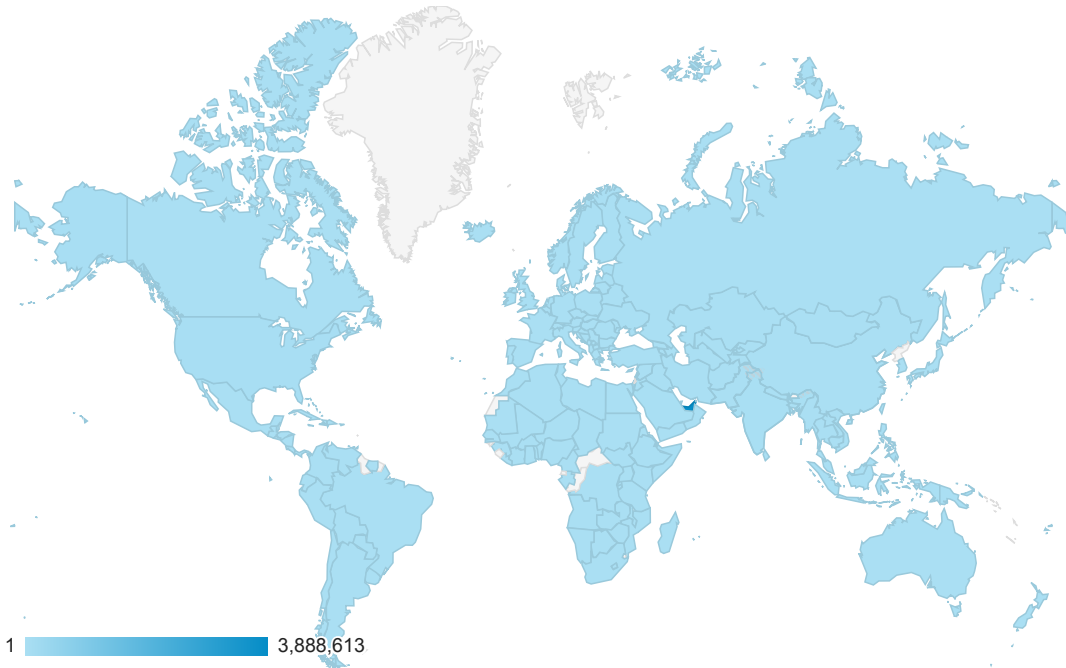
Language	Visits	% Visits
1. en-us	3,663,855	89.63%
2. en-gb	155,703	3.81%
3. ar	109,424	2.68%
4. en	46,932	1.15%
5. ar-sa	26,070	0.64%
6. ar-ae	14,429	0.35%
7. c	11,517	0.28%
8. fr	8,725	0.21%
9. zh-cn	6,788	0.17%
10. en_gb	5,902	0.14%

Location

All Visits  
100.00%

Map Overlay

Summary



Country / Territory	Acquisition			Behavior			Conversions <small>Goal 1: Visits to homepage</small>		
	Visits	% New Visits	New Visits	Bounce Rate	Pages / Visit	Avg. Visit Duration	Visits to homepage (Goal 1 Conversion Rate)	Visits to homepage (Goal 1 Completions)	Visits to homepage (Goal 1 Value)
	<b>4,087,935</b> <small>% of Total: 100.00% (4,087,935)</small>	<b>35.52%</b> <small>Site Avg: 35.48% (0.13%)</small>	<b>1,452,200</b> <small>% of Total: 100.13% (1,450,304)</small>	<b>41.75%</b> <small>Site Avg: 41.75% (0.00%)</small>	<b>2.84</b> <small>Site Avg: 2.84 (0.00%)</small>	<b>00:03:22</b> <small>Site Avg: 00:03:22 (0.00%)</small>	<b>8.58%</b> <small>Site Avg: 8.58% (0.00%)</small>	<b>350,667</b> <small>% of Total: 100.00% (350,667)</small>	<b>\$0.00</b> <small>% of Total: 0.00% (\$0.00)</small>
1. <a href="#">United Arab Emirates</a>	<b>3,888,613</b>	34.07%	1,324,697	41.22%	2.84	00:03:24	8.67%	337,274	\$0.00
2. <a href="#">United States</a>	<b>39,707</b>	71.26%	28,297	62.72%	2.33	00:02:13	5.97%	2,371	\$0.00
3. <a href="#">United Kingdom</a>	<b>23,582</b>	49.67%	11,713	40.82%	2.83	00:02:57	8.42%	1,985	\$0.00
4. <a href="#">Saudi Arabia</a>	<b>18,438</b>	69.10%	12,740	55.67%	2.70	00:02:42	5.22%	962	\$0.00
5. <a href="#">(not set)</a>	<b>17,740</b>	50.81%	9,014	42.42%	2.83	00:03:15	6.83%	1,212	\$0.00
6. <a href="#">India</a>	<b>17,315</b>	68.07%	11,787	48.48%	2.80	00:02:55	8.85%	1,533	\$0.00
7. <a href="#">Egypt</a>	<b>7,404</b>	75.78%	5,611	60.71%	2.35	00:02:41	4.19%	310	\$0.00
8. <a href="#">Germany</a>	<b>6,870</b>	51.88%	3,564	42.33%	2.91	00:03:03	7.64%	525	\$0.00
9. <a href="#">Pakistan</a>	<b>5,272</b>	66.41%	3,501	45.49%	3.05	00:03:45	9.16%	483	\$0.00
10. <a href="#">Jordan</a>	<b>5,260</b>	38.65%	2,033	43.38%	2.91	00:05:04	5.02%	264	\$0.00

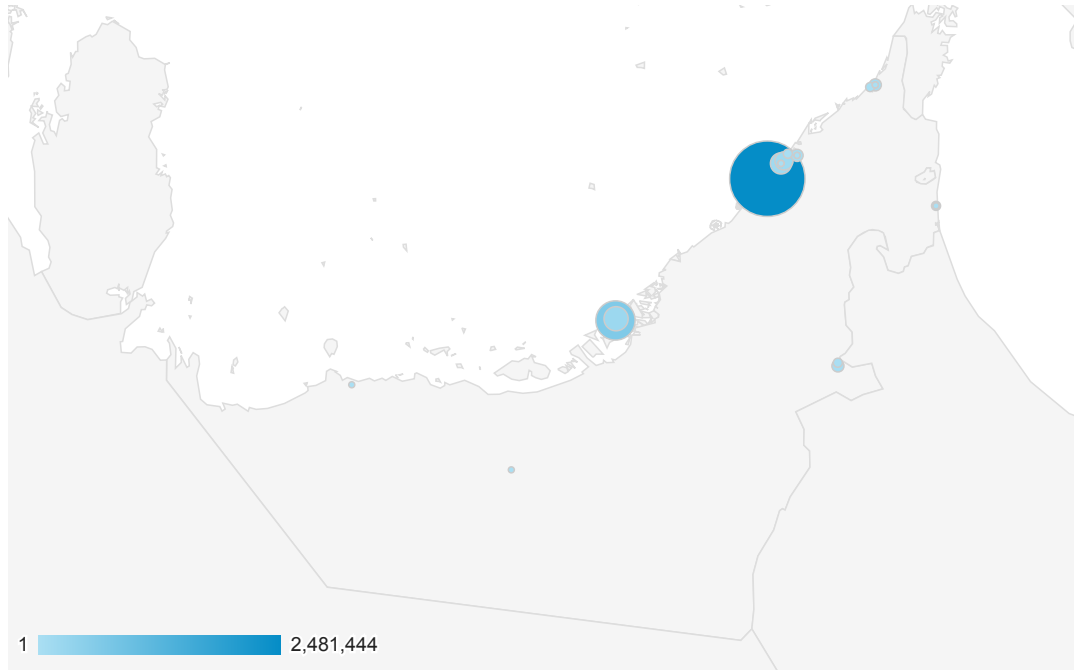
**Location**

ALL » COUNTRY / TERRITORY: United Arab Emirates



**Map Overlay**

Summary



City	Acquisition			Behavior			Conversions <small>Goal 1: Visits to homepage</small>		
	Visits	% New Visits	New Visits	Bounce Rate	Pages / Visit	Avg. Visit Duration	Visits to homepage (Goal 1 Conversion Rate)	Visits to homepage (Goal 1 Completions)	Visits to homepage (Goal 1 Value)
	<b>3,888,613</b> <small>% of Total: 95.12% (4,087,935)</small>	<b>34.07%</b> <small>Site Avg: 35.48% (-3.98%)</small>	<b>1,324,697</b> <small>% of Total: 91.34% (1,450,304)</small>	<b>41.22%</b> <small>Site Avg: 41.75% (-1.27%)</small>	<b>2.84</b> <small>Site Avg: 2.84 (0.34%)</small>	<b>00:03:24</b> <small>Site Avg: 00:03:22 (0.87%)</small>	<b>8.67%</b> <small>Site Avg: 8.58% (1.11%)</small>	<b>337,274</b> <small>% of Total: 96.18% (350,667)</small>	<b>\$0.00</b> <small>% of Total: 0.00% (\$0.00)</small>
1. <a href="#">Dubai</a>	<b>2,481,728</b>	35.27%	875,361	40.74%	2.82	00:03:14	8.17%	202,755	\$0.00
2. <a href="#">Abu Dhabi</a>	<b>842,186</b>	32.03%	269,772	41.42%	2.95	00:03:40	8.82%	74,316	\$0.00
3. <a href="#">Sharjah</a>	<b>154,575</b>	30.52%	47,180	43.01%	2.84	00:04:08	19.85%	30,685	\$0.00
4. <a href="#">Sharjah</a>	<b>144,499</b>	37.63%	54,380	39.99%	2.89	00:03:16	1.26%	1,819	\$0.00
5. <a href="#">Al Ain</a>	<b>70,169</b>	29.54%	20,731	45.98%	2.68	00:03:32	13.65%	9,580	\$0.00
6. <a href="#">Ajman</a>	<b>63,214</b>	32.70%	20,670	41.52%	2.85	00:03:37	7.63%	4,824	\$0.00
7. <a href="#">Ras Al-Khaimah</a>	<b>58,695</b>	22.66%	13,298	46.98%	2.60	00:04:09	12.94%	7,597	\$0.00
8. <a href="#">(not set)</a>	<b>47,064</b>	33.08%	15,568	43.66%	2.75	00:02:46	1.70%	801	\$0.00
9. <a href="#">Fujairah</a>	<b>18,154</b>	25.09%	4,555	49.21%	2.66	00:04:11	18.56%	3,370	\$0.00
10. <a href="#">Al Ruwais</a>	<b>5,857</b>	41.73%	2,444	38.69%	3.27	00:03:17	17.47%	1,023	\$0.00