

**Site Usage**

**93,806** Visits

**29.78%** Bounce Rate

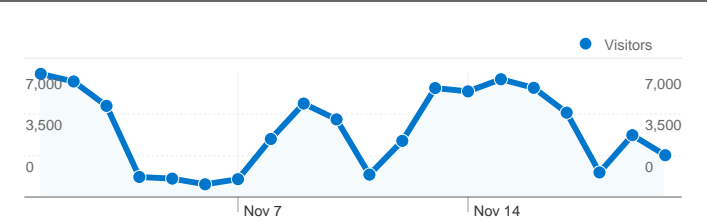
**322,026** Pageviews

**00:04:07** Avg. Time on Site

**3.43** Pages/Visit

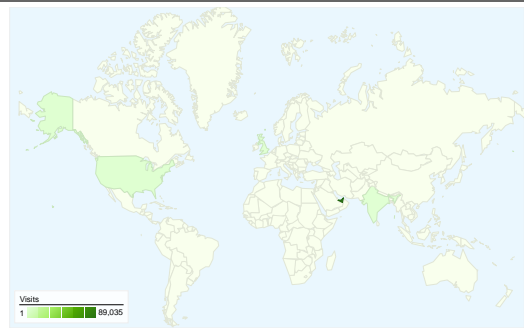
**52.02%** % New Visits

**Visitors Overview**

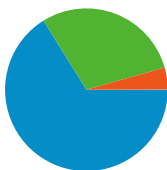


**Visitors**  
**61,868**

**Map Overlay**



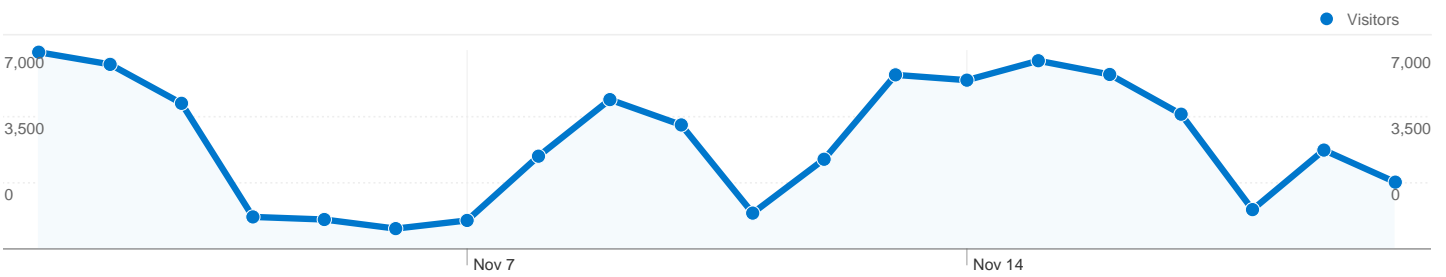
**Traffic Sources Overview**



- **Search Engines**  
62,055.00 (66.15%)
- **Direct Traffic**  
27,635.00 (29.46%)
- **Referring Sites**  
4,094.00 (4.36%)
- **Other**  
22 (0.02%)

**Content Overview**

Pages	Pageviews	% Pageviews
/en/home.aspx	54,128	16.81%
/en/eida-services/id-card-	49,015	15.22%
/ar/home.aspx	32,260	10.02%
/en/process-and-	21,350	6.63%
/en/process-and-fees/id-card-	15,342	4.76%



## 61,868 people visited this site

93,806 Visits

61,868 Absolute Unique Visitors

322,026 Pageviews

3.43 Average Pageviews

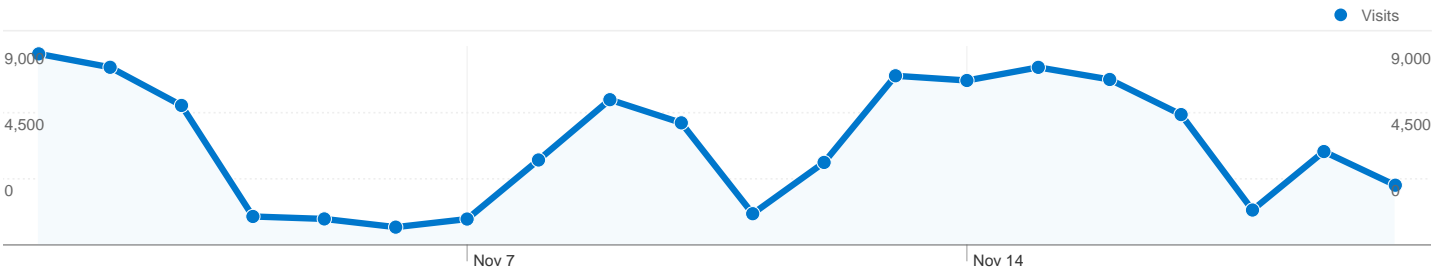
00:04:07 Time on Site

29.78% Bounce Rate

52.02% New Visits

## Technical Profile

Browser	Visits	% visits
Internet Explorer	64,624	68.89%
Chrome	15,437	16.46%
Firefox	9,473	10.10%
Safari	3,208	3.42%
Opera	489	0.52%

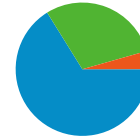


All traffic sources sent a total of 93,806 visits

29.46% Direct Traffic

4.36% Referring Sites

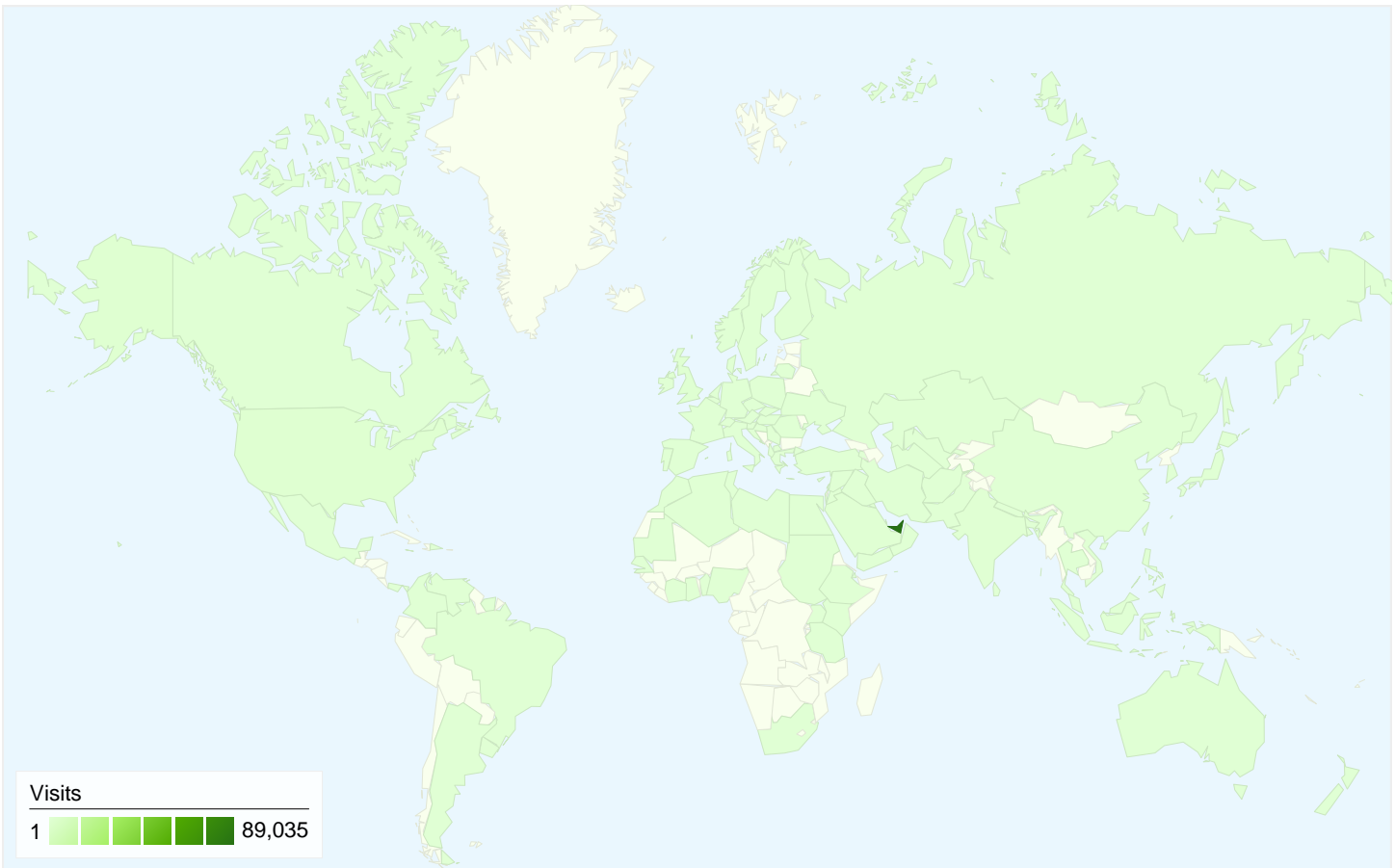
66.15% Search Engines



- **Search Engines**  
62,055.00 (66.15%)
- **Direct Traffic**  
27,635.00 (29.46%)
- **Referring Sites**  
4,094.00 (4.36%)
- **Other**  
22 (0.02%)

## Top Traffic Sources

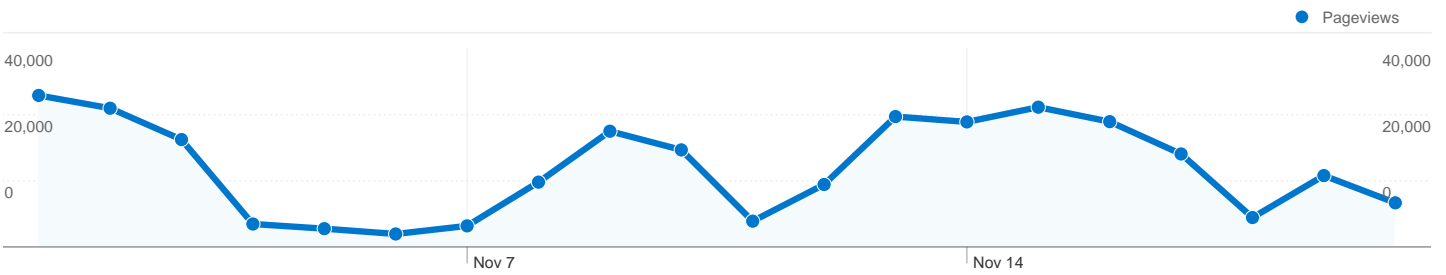
Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	57,317	61.10%	emirates id	14,983	24.14%
(direct) ((none))	27,635	29.46%	%d9%87%d9%8a%d8%a6%d8	1,717	2.77%
yahoo (organic)	1,957	2.09%	eida	1,661	2.68%
bing (organic)	1,839	1.96%	ةي وه لل تارام الة ئيه	1,631	2.63%
search (organic)	897	0.96%	(not provided)	1,517	2.44%



**93,806 visits came from 106 countries/territories**

Site Usage						
Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate		
<b>93,806</b> % of Site Total: 100.00%	<b>3.43</b> Site Avg: 3.43 (0.00%)	<b>00:04:07</b> Site Avg: 00:04:07 (0.00%)	<b>52.07%</b> Site Avg: 52.02% (0.09%)	<b>29.78%</b> Site Avg: 29.78% (0.00%)		
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
United Arab Emirates	<b>89,035</b>	3.47	00:04:11	51.22%	28.82%	
United States	<b>816</b>	2.58	00:02:52	67.16%	50.25%	
United Kingdom	<b>751</b>	2.96	00:03:30	60.32%	35.82%	
India	<b>425</b>	2.62	00:02:53	68.24%	45.65%	
(not set)	<b>381</b>	3.05	00:04:00	63.52%	34.91%	
Saudi Arabia	<b>274</b>	2.14	00:01:54	83.21%	66.06%	
Germany	<b>180</b>	3.21	00:04:09	62.78%	37.78%	
Pakistan	<b>156</b>	3.43	00:04:31	74.36%	42.31%	
France	<b>135</b>	3.07	00:03:42	63.70%	36.30%	

Egypt	115	2.37	00:02:52	86.09%	54.78%
					1 - 10 of 106



Pages on this site were viewed a total of 322,026 times

322,026 Pageviews

235,788 Unique Views

29.78% Bounce Rate

## Top Content

Pages	Pageviews	% Pageviews
/en/home.aspx	54,128	16.81%
/en/eida-services/id-card-status.aspx	49,015	15.22%
/ar/home.aspx	32,260	10.02%
/en/process-and-fees/registration-process.aspx	21,350	6.63%
/en/process-and-fees/id-card-renewal-process.aspx	15,342	4.76%