

**Site Usage**

**185,566** Visits

**29.73%** Bounce Rate

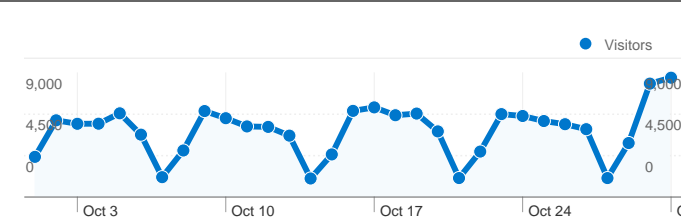
**648,999** Pageviews

**00:04:25** Avg. Time on Site

**3.50** Pages/Visit

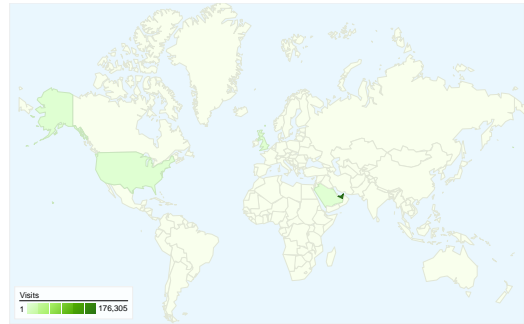
**47.79%** % New Visits

**Visitors Overview**

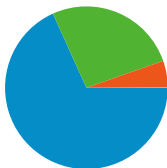


**Visitors**  
**106,198**

**Map Overlay**



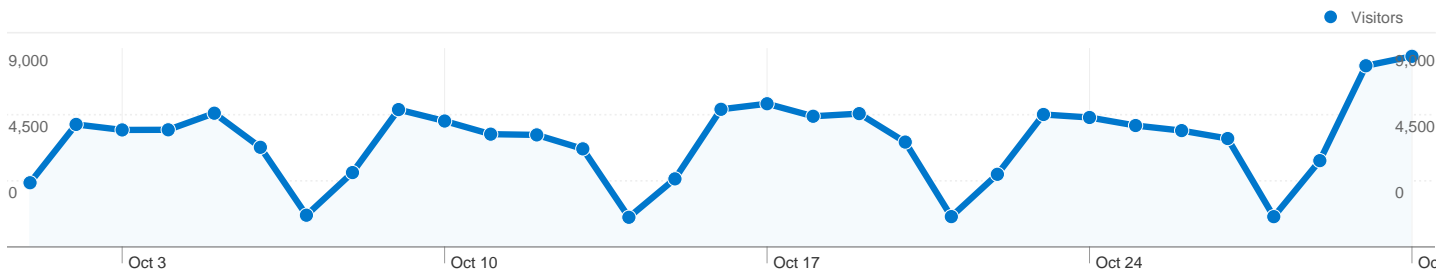
**Traffic Sources Overview**



- **Search Engines**  
126,642.00 (68.25%)
- **Direct Traffic**  
48,991.00 (26.40%)
- **Referring Sites**  
9,839.00 (5.30%)
- **Other**  
94 (0.05%)

**Content Overview**

Pages	Pageviews	% Pageviews
/en/home.aspx	106,811	16.46%
/en/eida-services/id-card-	73,368	11.30%
/ar/home.aspx	64,686	9.97%
/en/process-and-	47,498	7.32%
/en/process-and-fees/id-card-	37,727	5.81%



**106,198 people visited this site**

**185,566 Visits**

**106,198 Absolute Unique Visitors**

**648,999 Pageviews**

**3.50 Average Pageviews**

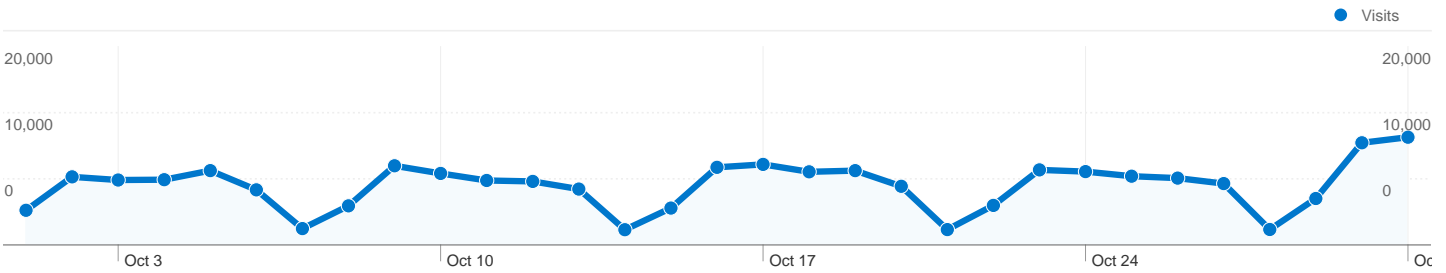
**00:04:25 Time on Site**

**29.73% Bounce Rate**

**47.79% New Visits**

## Technical Profile

Browser	Visits	% visits
Internet Explorer	129,793	69.94%
Chrome	28,693	15.46%
Firefox	18,644	10.05%
Safari	6,505	3.51%
Opera	951	0.51%

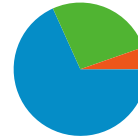


All traffic sources sent a total of 185,566 visits

26.40% Direct Traffic

5.30% Referring Sites

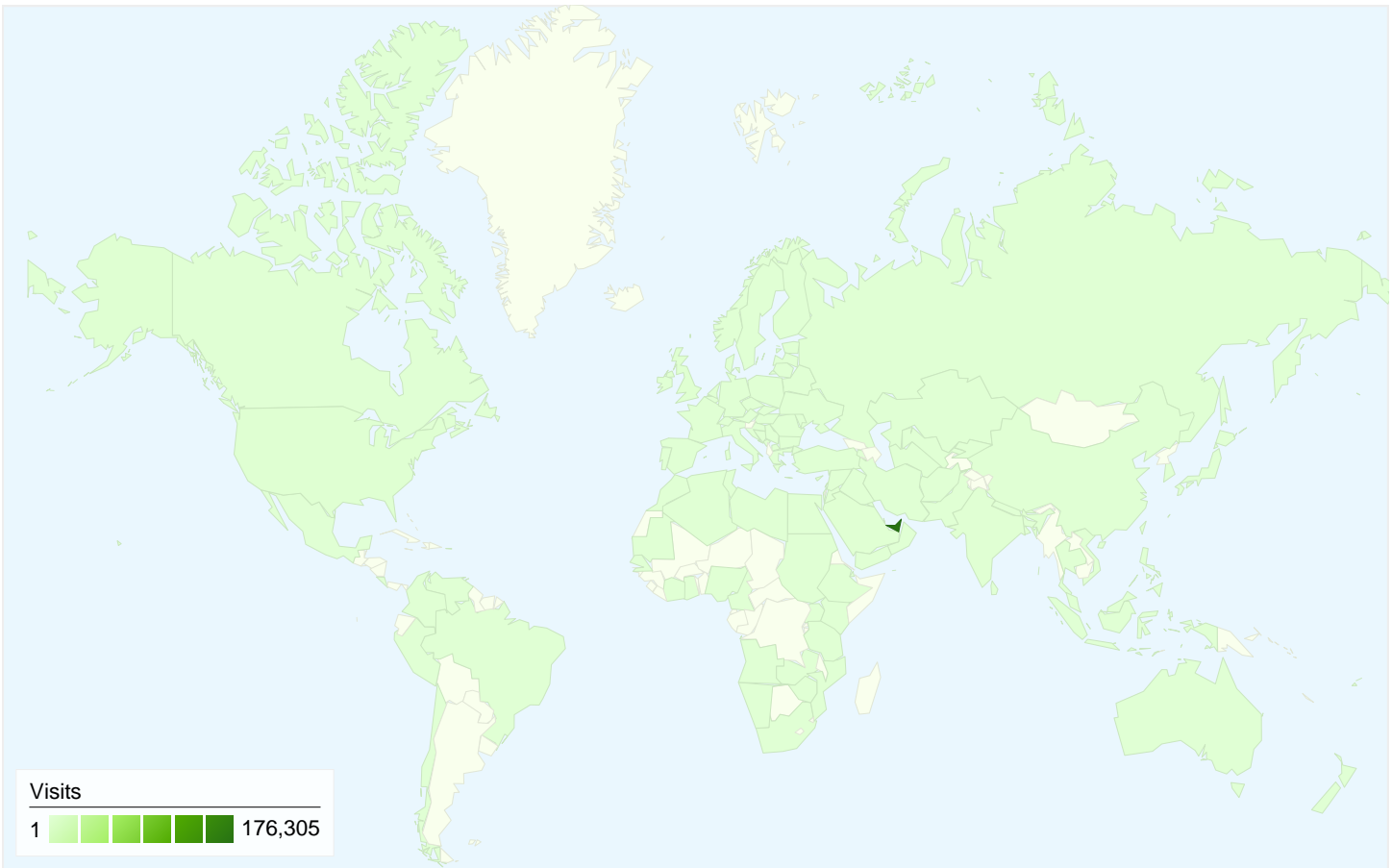
68.25% Search Engines



- **Search Engines**  
126,642.00 (68.25%)
- **Direct Traffic**  
48,991.00 (26.40%)
- **Referring Sites**  
9,839.00 (5.30%)
- **Other**  
94 (0.05%)

## Top Traffic Sources

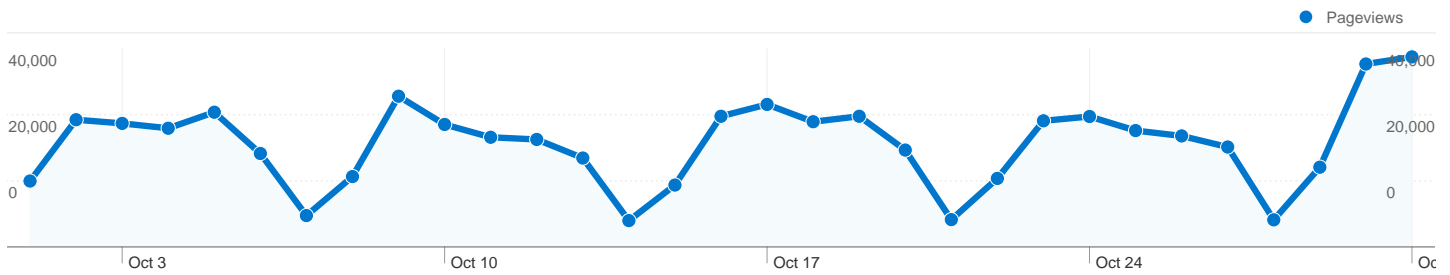
Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	116,183	62.61%	emirates id	31,569	24.93%
(direct) ((none))	48,991	26.40%	ةي وه ل ل ت ا ر ا م ا ل ا ة ئ ي ه	5,550	4.38%
yahoo (organic)	4,443	2.39%	eida	3,637	2.87%
bing (organic)	4,160	2.24%	emirates id renewal	3,300	2.61%
search (organic)	1,772	0.95%	emirates id card	3,246	2.56%



**185,566 visits came from 118 countries/territories**

Site Usage						
Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate		
<b>185,566</b> % of Site Total: 100.00%	<b>3.50</b> Site Avg: 3.50 (0.00%)	<b>00:04:25</b> Site Avg: 00:04:25 (0.00%)	<b>47.85%</b> Site Avg: 47.79% (0.13%)	<b>29.73%</b> Site Avg: 29.73% (0.00%)		
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
United Arab Emirates	<b>176,305</b>	3.53	00:04:28	46.94%	29.00%	
United Kingdom	<b>1,660</b>	3.16	00:03:46	53.31%	32.83%	
United States	<b>1,504</b>	2.91	00:03:43	60.70%	42.35%	
(not set)	<b>698</b>	3.10	00:04:08	56.59%	35.53%	
Saudi Arabia	<b>590</b>	2.09	00:01:51	87.97%	67.63%	
India	<b>556</b>	2.82	00:02:58	72.66%	41.55%	
Germany	<b>484</b>	3.24	00:04:20	60.33%	33.06%	
France	<b>283</b>	3.09	00:04:09	54.77%	34.98%	
Egypt	<b>193</b>	2.06	00:01:45	83.94%	63.21%	

Oman	<b>173</b>	3.72	00:05:00	78.03%	33.53%
					1 - 10 of 118



Pages on this site were viewed a total of 648,999 times

648,999 Pageviews

474,953 Unique Views

29.73% Bounce Rate

## Top Content

Pages	Pageviews	% Pageviews
/en/home.aspx	106,811	16.46%
/en/eida-services/id-card-status.aspx	73,368	11.30%
/ar/home.aspx	64,686	9.97%
/en/process-and-fees/registration-process.aspx	47,498	7.32%
/en/process-and-fees/id-card-renewal-process.aspx	37,727	5.81%