

Site Usage

1,458,782 Visits

28.05% Bounce Rate

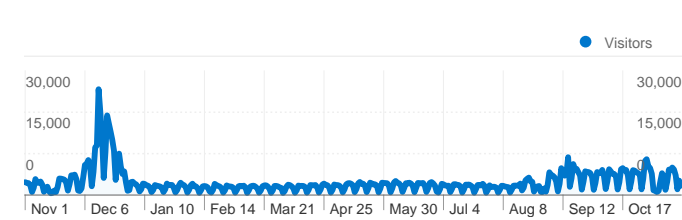
5,824,681 Pageviews

00:05:25 Avg. Time on Site

3.99 Pages/Visit

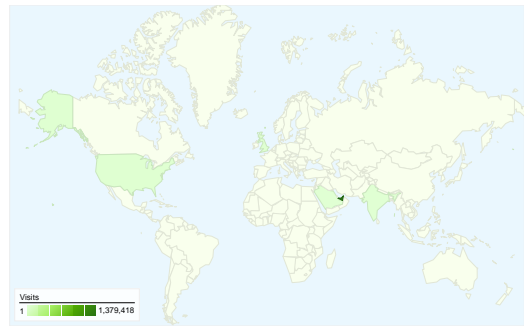
51.37% % New Visits

Visitors Overview

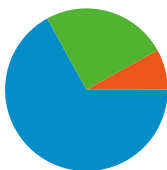


Visitors
784,311

Map Overlay



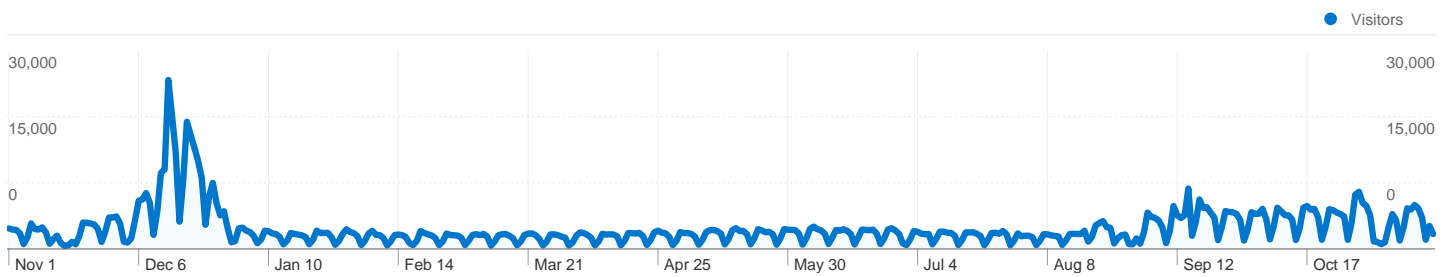
Traffic Sources Overview



- **Search Engines**
977,448.00 (67.00%)
- **Direct Traffic**
363,863.00 (24.94%)
- **Referring Sites**
117,325.00 (8.04%)
- **Other**
146 (0.01%)


Content Overview


Pages	Pageviews	% Pageviews
/en/home.aspx	923,012	15.85%
/ar/home.aspx	569,073	9.77%
/en/process-and-	511,532	8.78%
/en/process-and-	423,599	7.27%
/en/eida-services/id-card-	360,674	6.19%




784,311 people visited this site

 **1,458,782** Visits


 **784,311** Absolute Unique Visitors

 **5,824,681** Pageviews

 **3.99** Average Pageviews

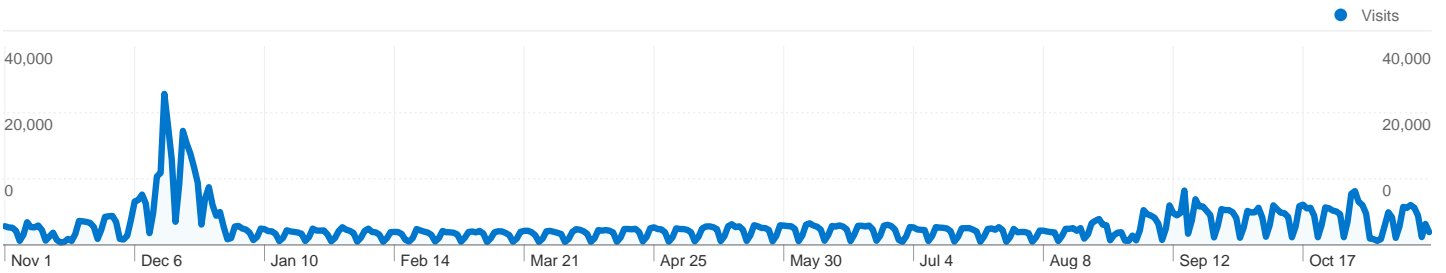
 **00:05:25** Time on Site

 **28.05%** Bounce Rate

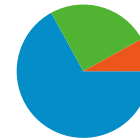
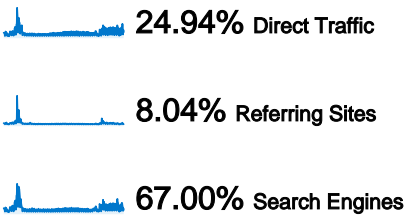
 **51.37%** New Visits

Technical Profile

Browser	Visits	% visits
Internet Explorer	1,072,168	73.50%
Chrome	174,697	11.98%
Firefox	149,392	10.24%
Safari	49,988	3.43%
Opera	6,951	0.48%



All traffic sources sent a total of 1,458,782 visits

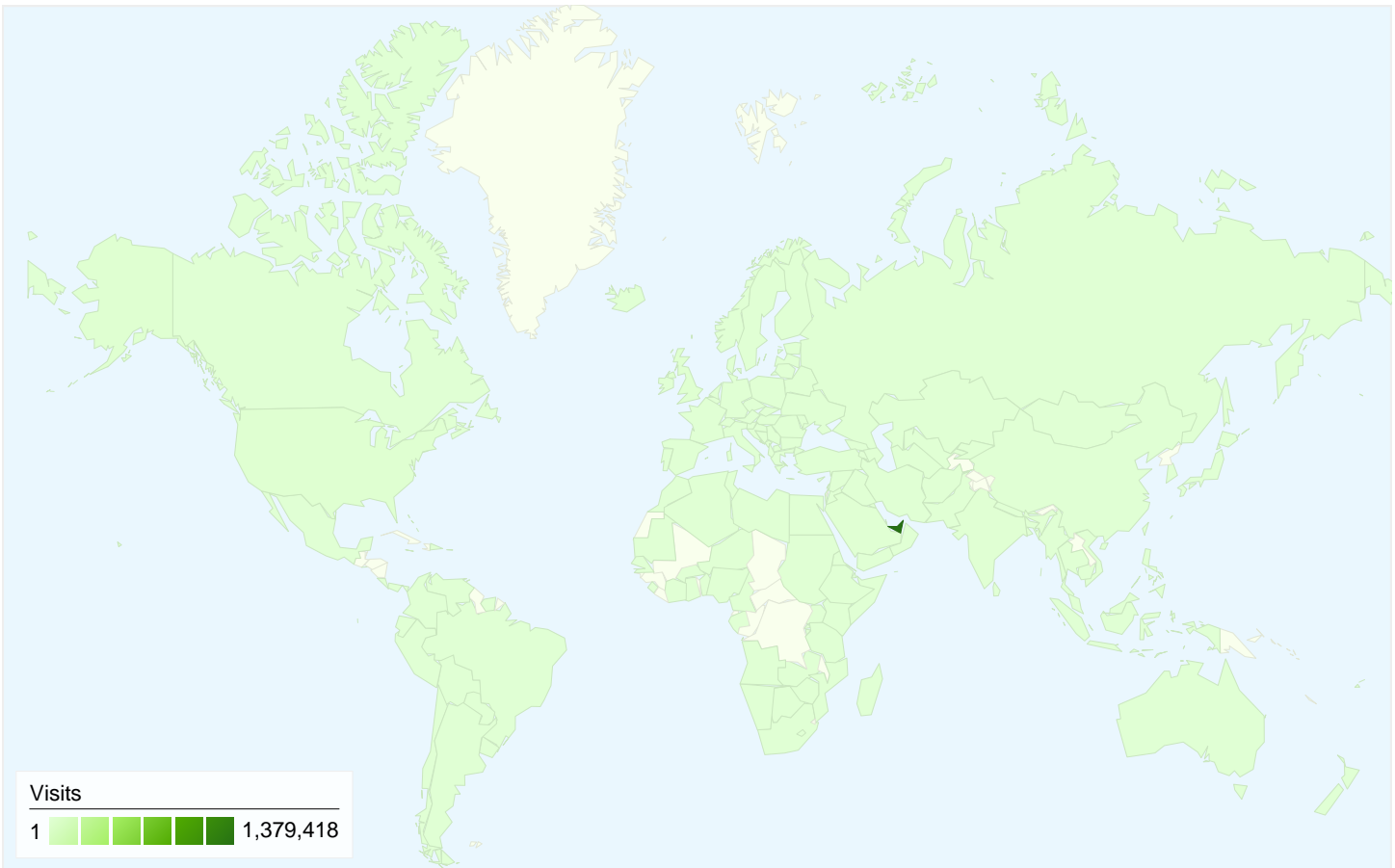


- **Search Engines**
977,448.00 (67.00%)
- **Direct Traffic**
363,863.00 (24.94%)
- **Referring Sites**
117,325.00 (8.04%)
- **Other**
146 (0.01%)

Top Traffic Sources

Sources	Visits	% visits
google (organic)	891,363	61.10%
(direct) ((none))	363,863	24.94%
yahoo (organic)	40,626	2.78%
bing (organic)	32,748	2.24%
dubai.ae (referral)	16,890	1.16%

Keywords	Visits	% visits
emirates id	254,328	26.02%
ةي وه لل تارام الة ئيه	55,475	5.68%
emirates identity authority	37,384	3.82%
eida	34,144	3.49%
emirates id card	28,043	2.87%

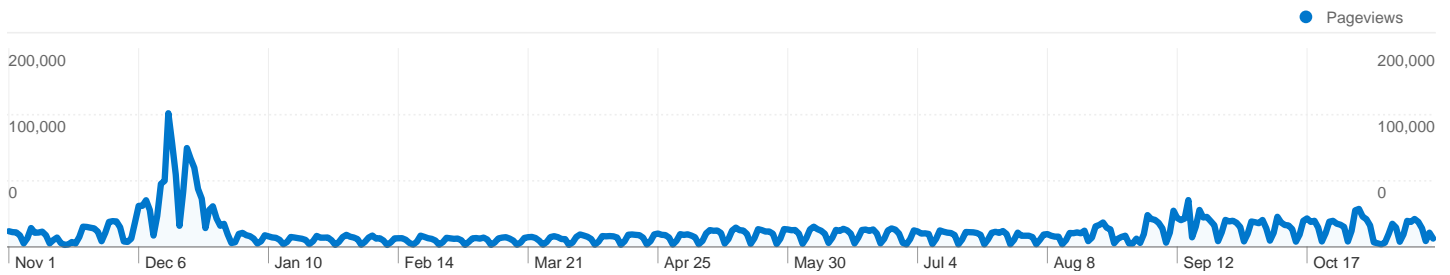


1,458,782 visits came from 169 countries/territories


Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United Arab Emirates	1,379,418	4.04	00:05:30	50.54%	27.26%
United Kingdom	14,471	3.49	00:04:19	55.97%	30.48%
United States	13,275	3.23	00:04:26	64.72%	38.24%
India	5,027	3.09	00:03:15	75.25%	44.76%
Saudi Arabia	4,778	2.28	00:01:59	87.90%	65.57%
Germany	3,825	3.59	00:04:33	61.93%	31.74%
(not set)	3,774	3.50	00:04:38	59.35%	29.46%
France	3,260	3.52	00:04:22	57.52%	34.79%
Egypt	2,261	2.34	00:02:35	79.79%	61.26%


Pakistan	1,560	3.12	00:03:42	79.04%	44.36%
					1 - 10 of 169



Pages on this site were viewed a total of 5,824,682 times

 5,824,682 Pageviews

 4,058,306 Unique Views

 28.05% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/en/home.aspx	923,012	15.85%
/ar/home.aspx	569,073	9.77%
/en/process-and-fees/registration-process.aspx	511,532	8.78%
/en/process-and-fees/registration-plan.aspx	423,600	7.27%
/en/eida-services/id-card-status.aspx	360,674	6.19%