

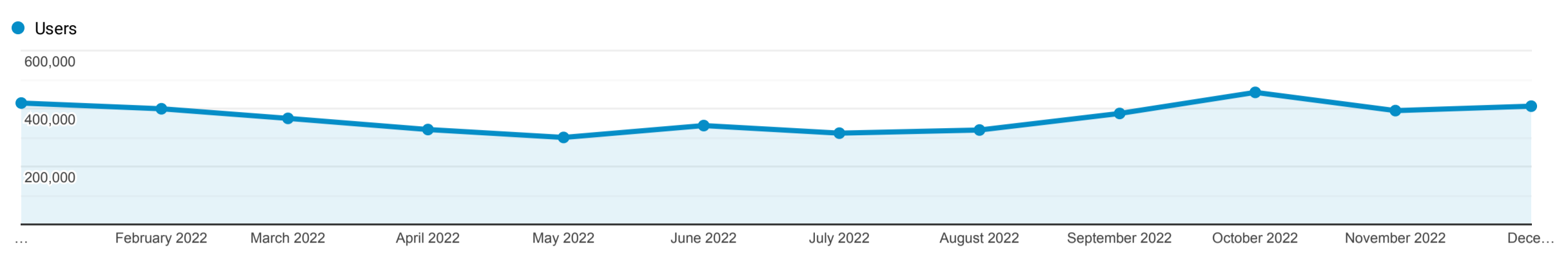
Overview

Jan 1, 2022 - Dec 31, 2022

All Users  
100.00% Users

Explorer

Summary



Device Category	Acquisition			Behavior			Conversions <span>Goal 1: Visits to homepage ▾</span>			
	Users <span>↓</span>	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Visits to homepage (Goal 1 Conversion Rate)	Visits to homepage (Goal 1 Completions)	Visits to homepage (Goal 1 Value)	
	<b>3,835,452</b> <small>% of Total: 100.00% (3,835,452)</small>	<b>3,868,827</b> <small>% of Total: 100.12% (3,864,347)</small>	<b>7,251,503</b> <small>% of Total: 100.00% (7,251,503)</small>	<b>58.77%</b> <small>Avg for View: 58.77% (0.00%)</small>	<b>2.11</b> <small>Avg for View: 2.11 (0.00%)</small>	<b>00:02:20</b> <small>Avg for View: 00:02:20 (0.00%)</small>	<b>&lt;0.01%</b> <small>Avg for View: &lt;0.01% (0.00%)</small>	<b>29</b> <small>% of Total: 100.00% (29)</small>	<b>\$0.00</b> <small>% of Total: 0.00% (\$0.00)</small>	
1. mobile	<b>2,458,501</b> <small>(63.64%)</small>	<b>2,479,763</b> <small>(64.10%)</small>	<b>4,333,871</b> <small>(59.77%)</small>	<b>62.02%</b>	<b>2.04</b>	<b>00:02:07</b>	<b>&lt;0.01%</b>	<b>25</b> <small>(86.21%)</small>	<b>\$0.00</b> <small>(0.00%)</small>	
2. desktop	<b>1,380,899</b> <small>(35.74%)</small>	<b>1,365,421</b> <small>(35.29%)</small>	<b>2,880,045</b> <small>(39.72%)</small>	<b>53.93%</b>	<b>2.22</b>	<b>00:02:40</b>	<b>&lt;0.01%</b>	<b>3</b> <small>(10.34%)</small>	<b>\$0.00</b> <small>(0.00%)</small>	
3. tablet	<b>23,880</b> <small>(0.62%)</small>	<b>23,643</b> <small>(0.61%)</small>	<b>37,587</b> <small>(0.52%)</small>	<b>55.18%</b>	<b>2.28</b>	<b>00:02:41</b>	<b>&lt;0.01%</b>	<b>1</b> <small>(3.45%)</small>	<b>\$0.00</b> <small>(0.00%)</small>	

Rows 1 - 3 of 3

