

Website Traffic Report

Jan 1, 2021 - Dec 31, 2021

All Users
100.00% Sessions

Pageviews

19,303,062

% of Total: 100.00% (19,303,062)



Unique Visitors

4,426,856

% of Total: 100.00% (4,426,856)



Visits

9,383,185

% of Total: 100.00% (9,383,185)



Avg. Visit Duration

00:02:20

Avg for View: 00:02:20 (0.00%)



% New Visits

46.06%

Avg for View: 46.06% (0.00%)



Pages / Visit

2.06

Avg for View: 2.06 (0.00%)



Bounce Rate

54.54%

Avg for View: 54.54% (0.00%)



Pageviews by Page

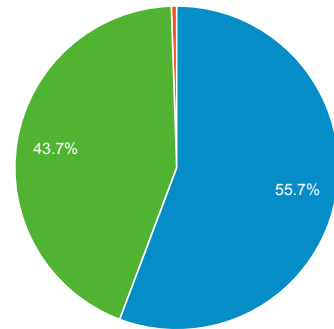
Page	Pageviews
/	6,078,044
/en/	2,413,729
/en/services/priority-services/id-card-status/	1,646,546
/en/services/e-services/id-card-status.aspx	758,309
/en/contact-us/	430,672
/services/priority-services/id-card-status/	363,881
/services/services-for-individuals/	362,440
/contact-us/	359,211
/open-data/	352,691
/services/	346,370

Visits and Pages / Visit by Country / Territory

Country	Sessions	Pages / Session
United Arab Emirates	7,804,098	2.05
India	488,662	2.04
Pakistan	187,782	2.08
Saudi Arabia	86,712	2.25
Egypt	83,852	2.26
United States	74,738	2.54
United Kingdom	59,176	1.95
Bangladesh	55,164	2.15
Germany	42,584	1.96
Oman	35,348	2.24

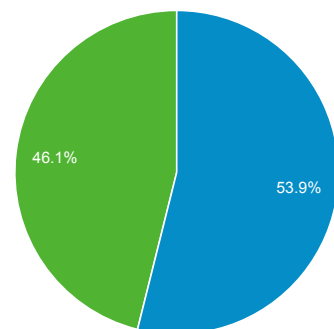
Visits and Pages / Visit by Device Category

mobile desktop tablet



Sessions by User Type

Returning Visitor New Visitor



Pageviews

19,303,062

% of Total: 100.00% (19,303,062)

