

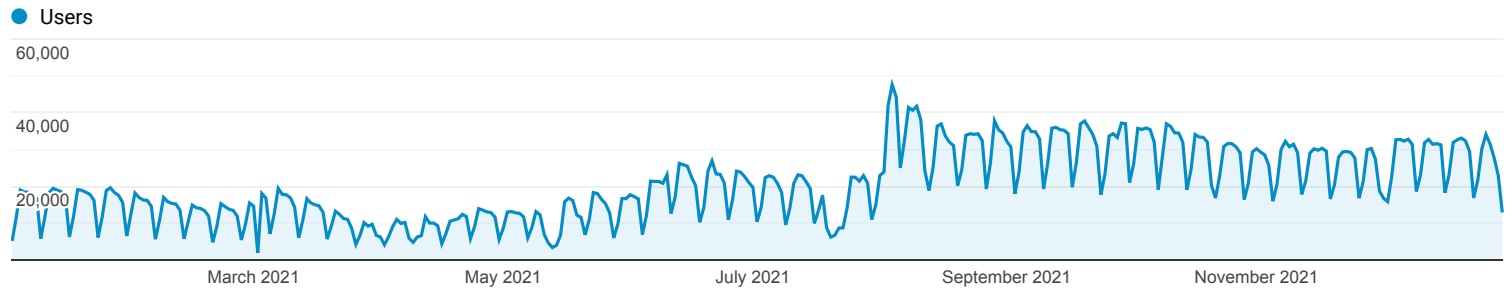
Browser & OS

**All Users**  
100.00% Users

Jan 1, 2021 - Dec 31, 2021

Explorer

Summary



Browser	Acquisition			Behavior			Conversions <span>Goal 1: Visits to homepage</span>		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Visits to homepage (Goal 1 Conversion Rate)	Visits to homepage (Goal 1 Completions)	Visits to homepage (Goal 1 Value)
	<b>4,426,856</b> % of Total: 100.00% (4,426,856)	<b>4,326,149</b> % of Total: 100.10% (4,321,635)	<b>9,383,185</b> % of Total: 100.00% (9,383,185)	<b>54.54%</b> Avg for View: 54.54% (0.00%)	<b>2.06</b> Avg for View: 2.06 (0.00%)	<b>00:02:20</b> Avg for View: 00:02:20 (0.00%)	<b>1.09%</b> Avg for View: 1.09% (0.00%)	<b>102,450</b> % of Total: 100.00% (102,450)	<b>\$0.00</b> % of Total: 0.00% (0.00)
1. Chrome	<b>2,531,780</b> (57.63%)	<b>2,474,346</b> (57.20%)	<b>6,281,201</b> (66.94%)	53.12%	2.10	00:02:28	1.02%	<b>63,810</b> (62.28%)	<b>\$0.00</b> (0.00%)
2. Safari	<b>1,057,944</b> (24.08%)	<b>1,055,881</b> (24.41%)	<b>1,714,342</b> (18.27%)	58.77%	1.93	00:01:55	1.34%	<b>22,894</b> (22.35%)	<b>\$0.00</b> (0.00%)
3. Android Webview	<b>231,004</b> (5.26%)	<b>232,315</b> (5.37%)	<b>279,370</b> (2.98%)	64.74%	1.82	00:01:17	0.33%	<b>918</b> (0.90%)	<b>\$0.00</b> (0.00%)
4. Edge	<b>150,384</b> (3.42%)	<b>147,305</b> (3.40%)	<b>324,637</b> (3.46%)	49.34%	2.19	00:02:47	1.42%	<b>4,604</b> (4.49%)	<b>\$0.00</b> (0.00%)
5. Samsung Internet	<b>136,871</b> (3.12%)	<b>135,622</b> (3.13%)	<b>307,742</b> (3.28%)	54.09%	2.25	00:02:21	1.29%	<b>3,975</b> (3.88%)	<b>\$0.00</b> (0.00%)
6. Safari (in-app)	<b>135,011</b> (3.07%)	<b>134,471</b> (3.11%)	<b>157,467</b> (1.68%)	67.08%	1.68	00:01:03	0.14%	<b>222</b> (0.22%)	<b>\$0.00</b> (0.00%)
7. Firefox	<b>70,490</b> (1.60%)	<b>68,848</b> (1.59%)	<b>153,994</b> (1.64%)	51.77%	2.03	00:02:24	1.53%	<b>2,358</b> (2.30%)	<b>\$0.00</b> (0.00%)
8. Internet Explorer	<b>30,394</b> (0.69%)	<b>28,737</b> (0.66%)	<b>66,373</b> (0.71%)	36.28%	1.88	00:05:17	4.03%	<b>2,677</b> (2.61%)	<b>\$0.00</b> (0.00%)
9. UC Browser	<b>19,993</b> (0.46%)	<b>19,797</b> (0.46%)	<b>43,587</b> (0.46%)	51.95%	2.14	00:02:17	0.63%	<b>276</b> (0.27%)	<b>\$0.00</b> (0.00%)
10. Opera	<b>17,096</b> (0.39%)	<b>16,508</b> (0.38%)	<b>40,504</b> (0.43%)	54.96%	2.07	00:02:23	1.72%	<b>695</b> (0.68%)	<b>\$0.00</b> (0.00%)

Rows 1 - 10 of 54